KRISTINE**DECHAVEZ**

SENIOR VISUAL DESIGNER :: PRINT + WEB

EDUCATION

Bachelor of Fine Arts in Graphic Design
University of Illinois at Urbana-Champaign School of Art + Design
Graduated Spring 2006 with High Honors

Diploma in Website Development
Illinois Institute of Art in Schaumburg
Graduated Spring 2010 with High Honors

Continuing Education: Certificate in HTML, CSS & Responsive Web Design
General Assembly (Chicago)
Completed in Spring 2017

SKILLS & ABILITIES

Programming and Software Experience

° Mac & Windows Operating Systems

° Photoshop, Illustrator, Indesign, Balsamiq, Dreamweaver, Fireworks, and Quark Xpress

° Microsoft Office: Word, Power Point, Excel

° Basic Excel VBA, SQL, Macros and Javascript

° HTML, CSS and Flash, Actionscript 2.0 & 3.0

Photography Experience

° Black & white photography, processing and developing

° Color photography and developing

° Digital photography and image retouching

Other Skills/Strengths

° Detail oriented and great organizational skills

° Strong verbal and written communication skills

° Works well both independently and on a team

° Fluent in Tagalog, Adequate in Spanish

HONORS AND ACTIVITIES

° Honor Roll Fall 2009, Spring 2010

° Dean's List Spring 2003, Fall 2003, Spring 2004, Fall 2005

° National Society of Collegiate Scholars Member

° American Institute of Graphic Arts Member

° 2004 Membership Coordinator AIGA – UIUC

CONTACT INFORMATION

dechavez@gmail.com || 847.858.1950
921 Mississippi Lane Elk Grove Vlg, IL 60007

www.dechavez.com

OBJECTIVE

I am a dedicated design professional passionate about all aspects of design whether its print, front-end development, user experience and interfaces or information architecture. I am currently seeking opportunities where I can grow, utilize and apply my creative and technical skills along with my thirteen years of experience to effectively produce and communicate quality ideas for a great company.

WORK EXPERIENCE

Full-time Design

° March 2015 - Present || *Full-time In-house Visual Designer*
  Motorola Solutions - Demand Center, Americas
  - Implement and uphold company's branding standards across all communication pieces
  - Provide design value to printed branding collateral and email marketing communications
  - Design executive presentations, full conference collateral suite, templates and booth graphics
  - Assist in front-end web development and offer user interface design solutions
  - Deliver clean code for email communications to be uploaded to email CRM for deployment
  - Guide and provide direction to external design resources, print vendors and design contractors
  - Communicate with stakeholders to determine best design strategy to enhance storytelling
  - Manage design queue and project delegation with design contractors

° August 2006 - March 2015 || *Full-time In-house Graphic Designer*
  Equity Residential - Marketing & Branding Department
  - Implement and uphold company's branding standards across all communication pieces
  - Create guidelines for efficient and standardized processes
  - Provide design value to employee, investor, marketing and branding printed collateral
  - Design presentations, conference materials, invitations, external graphics and signage
  - Execute front-end web development and offer user interface design solutions
  - Create wireframes and contribute in strategy development for information architecture
  - Maintain company intranet and blog through content development, design and code
  - Manage, edit and retouch photography assets

Freelance

° 2006 - Present || *Owner – dechavez.com*
  Freelance Clients
  - Laramar Group, LLC (Chicago) - *print design and production*
  - Equity International (Chicago) - *print and presentation design and production*
  - Equity Commonwealth (Chicago) - *print design and production*
  - American Residential Communities (Chicago) - *print design and production*
  - Between Peruvian Cafe & Lounge (Chicago) - *identity and website development*
  - The Underground (Champaign) and Anna's Place (Chicago) - *identity development*
  - YourWebPro (Schaumburg) - *user interface design*
  - Albert Mensah (Texas) - *identity system, poster, flier*
  - Chamerlik Communications (Chicago) - *web interface design, identity mark*
  - School of Art + Design – University of Illinois at Urbana Champaign - *photography, art direction, production, project and data management, print and content design*

Internships

° 2004 - 2006 || *Web Design Intern*
  University of Illinois at Urbana-Champaign College of LAS
  - Digital photo editing, optimization and archiving
  - Website layout and template update
  - Presentation template and web illustration design

° Summer 2005, Winter 2005/2006 || *Design Intern*
  50,000feet, Inc Communications and Marketing
  - Brochure, posters, publication and letterhead system design
  - Production and data organization