

KRISTINE DECHAVEZ

GRAPHIC DESIGNER :: PRINT + WEB

OBJECTIVE

I am passionate about design whether its print, front-end development, user experience and interfaces or information architecture. I am seeking opportunities where I can grow, utilize and apply my creative and technical skills along with my eight years of experience to effectively produce and communicate quality ideas for a great company.

SKILLS & ABILITIES

Programming and Software Experience

- Mac & Windows Operating Systems
- Photoshop, Illustrator, Indesign, Balsamiq, Dreamweaver, Fireworks, and Quark Xpress
- Microsoft Office: Word, Power Point, Excel
- Basic Excel VBA, SQL, Macros and Javascript
- HTML, CSS and Flash, Actionscript 2.0 & 3.0

Photography Experience

- Black & white photography, processing and developing
- Color photography and developing
- Digital photography and image retouching

Other Skills/Strengths

- Detail oriented and great organizational skills
- Strong verbal and written communication skills
- Works well both independently and on a team
- Fluent in Tagalog, Adequate in Spanish

CONTACT INFORMATION

dechavez@gmail.com || 847.858.1950
921 Mississippi Lane Elk Grove Vlg, IL 60007

www.dechavez.com

EDUCATION

Bachelor of Fine Arts in Graphic Design

University of Illinois at Urbana-Champaign School of Art + Design
Graduated Spring 2006 with High Honors

Diploma in Website Development

Illinois Institute of Art in Schaumburg
Graduated Spring 2010 with High Honors

HONORS AND ACTIVITIES

- Honor Roll Fall 2009, Spring 2010
- Dean's List Spring 2003, Fall 2003, Spring 2004, Fall 2005
- National Society of Collegiate Scholars Member
- American Institute of Graphic Arts Member
- 2004 Membership Coordinator AIGA – UIUC

WORK EXPERIENCE

Full-time Design

◦ Fall 2006 - Current || Full-time In-house Graphic Designer Equity Residential - Marketing & Branding Department

- Implement and uphold company's branding standards across all communication pieces
- Create guidelines for efficient and standardized processes
- Provide design value to employee, investor, marketing and branding printed collateral
- Design presentations, conference materials, invitations, external graphics and signage
- Execute front-end web development and offer user interface design solutions
- Create wireframes and contribute in strategy development for information architecture
- Maintain company intranet and blog through content development, design and code
- Manage, edit and retouch photography assets

Freelance

◦ 2006 - Present || Owner – *dechavez.com*

Freelance Clients

- Anna's Place - *identity development*
- American Residential Communities (Chicago) - *print design and production*
- Between Peruvian Cafe & Lounge (Chicago) - *identity and website development*
- The Underground (Champaign) - *identity development*
- YourWebPro (Schaumburg) - *user interface design*
- Albert Mensah (Texas) - *identity system, poster, flier*
- Irish Living (Chicago) - *identity mark*
- Chamerlik Communications (Chicago) - *web interface design, identity mark*
- School of Art + Design – University of Illinois at Urbana Champaign - *photography, art direction, production, project and data management, print and content design*

Internships

◦ 2004 - 2006 || Web Design Intern

University of Illinois at Urbana-Champaign College of LAS

- Digital photo editing, optimization and archiving
- Website layout and template update
- Presentation template and web illustration design

◦ Summer 2005, Winter 2005/2006 || Design Intern 50,000feet, Inc Communications and Marketing

- Brochure template design
- Posters, publication and letterhead system design
 - Production and data organization
 - Presentation template design